

“Janell spoke with groups of elementary, middle school, and high school students in addition to faculty and parents. In 40 years of education, I cannot remember having a guest speaker who was so at ease and engaging with such a range of audiences. She even won over our oldest students who began her session dead-set against the ideas in the iPhone contract she wrote for her son. Janell has a gift for brining humor and a light touch to difficult parenting and educational issues”.

—Dan Hildebrand, Head of School, Robinson School Puerto Rico

“After reading Janell’s book, iRules, in less than a week, I knew I needed to share her research, wisdom, and background with my students. Janell had my entire team, including multiple colleagues, at the edge of our seats for her entire visit. My students walked away with a new sense of their tech world — and they were disappointed to see her go! Do not hesitate—bring Janell to your school!”

—Heather Raye, Teacher, Barnstable Intermediate School Barnstable, MA

“Colleges and Universities should have initiative for society’s broader and deeper understanding on problems and their solutions regarding tech use for younger generations. They are, in this sense, responsible for connecting peoples’ and even researchers’ misunderstandings about them. Since the true existence of problems and solutions are very deeply misunderstood, inviting Janell creates an opportunity to rethink them. Janell teaches us to nurture and create a family’s mutual respect and trust, values and love, which make the contract & parenting technology meaningful, significant, and functional.”

—A. Takashi Otani, Associate Dean & Professor, Director, Center for Secondary Education Studies (CSES), Graduate School of Education and Human Development, Nagoya University, Japan

“Janell is an engaging speaker who captures the audience’s attention the moment she begins — and leaves them wanting more. In her presentations, Janell acknowledges her own struggles and imperfections, telling stories that are sometimes humorous, sometimes poignant, and always relevant to her listeners. This is one parenting expert who’s the right person at the right time.”

—Cathy Ode, M.Ed. In Counseling, Director of Faith Formation Ministries, First Church of Christ, Sandwich, MA

“What a great workshop — I left feeling enlightened and confident that all of this technology does not have to feel overwhelming. I also appreciated Janell’s real life examples, being a mom of many, and her up front approach to parenting. I cam away feeling energized to initiate more open conversations with my kids and empowered to look at kids and screens from a different perspective — not as our family’s enemy. Thank you Janell!”

—Beth, parent, Northern Virginia

“Janell has spoken to both middle and high school students, staff and parents on various occasions at our school. She continuously goes above and beyond expectations through her genuine conversations with all who are present. Janell’s words will most definitely have an impact. Her message is positive, informative and relevant. As an educator and as a parent I know I learn something new every time I hear her speak.”

—Mark Bodwell, Principal, West Bridgewater Middle/Senior High School, West Bridgewater, MA

“Janell’s extensive understanding of child development, and her natural ability to connect with her audience makes her keenly aware of how to approach students of different ages and stages. Janell’s expertise is unmatched. Her work with our students has opened their minds and eyes to the responsibility that comes with the technology they use each day.”

— Shannon Bechard, Henry T Wing School, Sandwich, MA

“Janell Burley Hofmann, and her book iRules, share many characteristics: engaging, informative, enjoyable, insightful, and real. Her presentation for parents and teachers at our private school was extremely well-received and, like the book, encouraged parent dialogue and thoughtful decision-making about technology and its impact on families and children. I was particularly impressed with Janell’s skillful responses to participant questions. She was gracious, honest, and genuine as she answered many questions ranging from her own experiences to opinions on technology today. We would definitely host Janell again if the opportunity present itself; she is outstanding!”

—Nicole McDermott, Head of School, Pinecrest School, Annandale, VA

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